

GIVENCHY

PRESENTING THE GIVENCHY KIDS TEDDY BEAR AUTUMN– WINTER 2017

Press Release – Paris, October 2017



The House of Givenchy is delighted to present its first teddy bear in honor of its debut children's ready-to-wear collection for autumn-winter 2017.

From the stars in his eyes to his downy soft paws, the GIVENCHY KIDS bear embodies the spirit of the House in its iconic Givenchy white hoodie.

An adorable mascot for a free-spirited house, the GIVENCHY bear makes an ideal gift for children as well as the young at heart.